

## Application Deadline by Country:

**Brazil:** 24 February 2019 by 5:00 p.m. BRT

**Germany:** 15 February 2019 by 5:00 p.m. CET

**Ghana:** 17 February 2019 by 5:00 p.m. GMT

**Kenya:** TBD by 11:59 p.m. EAT

**Mexico:** 28 February 2019 by 5:00 p.m. CST

**Morocco:** TBD by 23:59 GMT

**Puerto Rico:** TBD by 5:00 p.m. AST

**South Africa:** 2 March 2019 by 17:00 GMT

**United Kingdom:** 28 February 2019 by 5:00 p.m. GMT

Please ensure that your Application is well-written, using correct grammar, spelling and punctuation. Your descriptions should be clear and concise. Please write your submission in English. The Application will be reviewed and/or judged by a panel of Ford Motor Company Fund and/or Ford representatives. See [www.FordC3Enactus.org/application/](http://www.FordC3Enactus.org/application/) to review the judging criteria.

Fields marked with an asterisk (\*) are required. Please note the text boxes that have character limits. Characters include letters, spacing and punctuation. After the Application is submitted, please review the email confirmation to ensure your answers were properly submitted. You may log back in to make changes up until the Application deadline, if necessary. Enactus will retain the last Application submitted within the deadline for judging purposes.

## Enactus Team Contact Information

\*By checking this box, I certify that all contacts listed below (Project Lead, Alternate Project Lead, Team President and Project Advisor) agree to allow Enactus to contact them via phone or email.

\*Project Lead: (Drop-down menu)

\*Alternate Project Lead (must be a continuing student in 2019–2020): (Drop-down menu)

\*Team President: (Drop-down menu)

\*Project Advisor: (Drop-down menu)

## Community-Based Organization Information

Teams are required to involve a community-based organization as a project partner. Please identify the community-based organization below. The community-based organization cannot be Enactus or an Enactus team.

\*Name of community-based organization:

\*Description and/or mission statement of the organization:

## Community-Based Organization Contact

\*First Name:

\*City:

\*Last Name:

\*State/Province:

\*Title:

\*Postal/Zip Code:

\*Address Line 1:

Phone Number:

Address Line 2:

Email:

\*Do you have an agreement from the community-based organization to participate?  Yes  No

## Cycle 6 Project Information

\*Project Name:

\*Project Status:  New  Continuing

If your project is continuing, provide a brief summary of prior activities/outcomes and plans for expansion/improvement of the project **through November 2019** in the project narrative below.

\*Project Start Date:

The project submitted must have measurable outputs and outcomes completed during your country's timeline. See your country's page at [www.FordC3Enactus.org](http://www.FordC3Enactus.org).

The Ford C3 Building Sustainable Communities Project Partnership mobilizes Enactus teams to empower communities by addressing a critical community need. Enactus teams should design and develop programs and initiatives that address critical community needs in new ways, with a focus on helping the community become a more sustainable place to work and live. The term "Sustainable Communities" is not meant to be restricted to environmental concerns. Instead, it is used to describe healthy, livable communities that are poised to thrive in a global economy. See [www.FordC3Enactus.org](http://www.FordC3Enactus.org) for more information.

\*Project Focus: (Identify in text box—150 character limit)

The project must describe an innovative approach to Building Sustainable Communities, Smart Mobility or Social Mobility. Potential areas of focus could include (but are not limited to):

- a. Environmental Sustainability: Clean water and air are critical to the overall health and wellbeing of a community. How can members of a community (both individuals and organizations) learn to become more environmentally conscious and sustainable?
- b. Sustainable Urban Design.
- c. Creative approaches to the conservation, or use, of water.
- d. Student volunteer programs that partner with local nonprofits in new ways.
- e. Education and Training: In an increasingly global economy, human capital is perhaps the most important ingredient to a community's ability to survive and thrive.
- f. Safety: What do we mean when we refer to "safe communities?" How has this definition changed with the advent of the internet and other technologies?
- g. Smart Mobility: How can we design and implement affordable, clean, and safe transportation systems for the 21st Century? How can we make lives better by the way we move?  
Ideas may address creating ride share apps, replacing old models of transportation, developing autonomous vehicles, using data science and analytics to anticipate customer wants and needs.
- h. Social Mobility: What is a tool or project that can be developed for individuals, households or people to move within the layers of social strata?  
Ideas may address tools or methods for improving economic empowerment, such as engaging youth to participate in STEAM fields/activities, helping first-generation college students succeed in school, teaching food sustainability and urban gardening to an economically challenged community, increasing access to housing and educational opportunities.

Please fully explain the project focus in the Project Narrative section below.

\*Teams are required to involve the School of Engineering, Business and/or Design in some way. Does your project involve students from one or more of these schools?  Yes  No

**Project Description**

\*Provide a project description and explain how your team will use entrepreneurial action to fulfill each of the Ford C3 Criteria:

- a) The Project Must Represent an Innovative Approach to Building Sustainable Communities, Smart Mobility or Social Mobility
- b) The Project Must Involve Students in a Leadership Role
- c) The Project Must Seek to Meet an Urgent and Unmet Community Need in a Tangible Way
- d) The Project Must Involve a Community-Based Organization as a Partner
- e) The Project Must Involve the School of Engineering, Business, and/or Design in Some Way

Text box—3,500 character limit

**Additional Project Information**

\*Please address the following:

- a) List and describe anticipated measurable outputs and outcomes from the project that will demonstrate how your project improves livelihoods
- b) Describe your media plan to promote the project—how will your team promote the project and recognize Ford Motor Company Fund’s partnership

Text box - 1,500 Character Limit

**Social Media Accounts**

Provide a direct link to any social media accounts your team will use to promote the project. Please use #FordC3Enactus to promote your project on social media.

| Enactus Team Primary Social Media Accounts | Exact Account Link |
|--|--------------------|
| Twitter                                    |                    |
| Facebook                                   |                    |
| Blog/Website                               |                    |
| Other                                      |                    |

**Project Budget**

\*Estimate your total expenses for the project. Your budget should provide a detailed list of anticipated items, services, etc. that would be purchased with the requested Ford C3 Building Sustainable Communities grant, should your team be selected.

| Project Budget                                  |                               |                           |
|---|-------------------------------|---------------------------|
| Item/Services, etc. Description                 | Anticipated Place of Purchase | Amount Estimated (in USD) |
| Table expands for additional anticipated items. |                               |                           |
| <b>TOTAL:</b>                                   |                               | Auto-sum                  |

## General Terms and Conditions

1. Through the sixth cycle of the Ford C3 Building Sustainable Communities Project Partnership, Enactus and Ford Motor Company Fund challenge Enactus teams in Brazil, Germany, Ghana, Kenya, Mexico, Morocco, Puerto Rico, South Africa and the United Kingdom to use entrepreneurial action to find innovative, creative and unique ways to address an urgent, unmet social need or problem in the local community, empowering the community to become a more sustainable place to work and live. The project submitted may be new or continuing, but must have outcomes completed during your country's Project Partnership time period. See your country's page at [www.FordC3Enactus.org](http://www.FordC3Enactus.org) for specific dates.
2. Projects must include the following elements: create an innovative approach to "Building Sustainable Communities"; involve students in a leadership role; address an urgent and unmet community need in a tangible way; involve a community-based organization as a partner; involve the School of Business, Engineering and/or Design in some way; generate and document measurable outputs and outcomes to demonstrate the success of the project.
3. All grant Applications must be received by your country's Application deadline. Enactus will consider one Application per team for grant awards. See your country's page at the designated website for the number of available grants and additional details.
4. Note the Ford C3 Building Sustainable Communities Project Partnership is offered in Brazil, Germany, Ghana, Kenya, Mexico, Morocco, Puerto Rico, South Africa and the United Kingdom—teams will be judged at the national, not global, level to determine grant recipients.
5. Grant funds will be issued in multiple disbursements. See your country's page for grant disbursement details.
6. Grant funds may only be expended or committed for the purposes and time period as stated in your Application. The university administration cannot deduct any fees from the grant disbursements. Any amendments to the budget or scope of the Project Partnership must be agreed upon in advance in writing with your Enactus Project Partnership contact. Visit your country's page at the designated website for contact information.
7. Participating Enactus teams agree to seek media recognition, including acknowledgement of Ford Motor Company Fund's partnership through the Ford C3 Building Sustainable Communities Project Partnership using the online media toolkit located on the designated website. Teams must abide by all branding guidelines when using the Ford Motor Company Fund logo. Teams are required to recognize Ford Motor Company Fund's partnership in all Ford C3 Building Sustainable Communities project activities, including media articles.
8. A completed Final Impact Report must be submitted through the designated website that details the project(s) and the outputs and outcomes achieved. The Final Impact Report must be submitted through the designated website by your country's Final Impact Report deadline. All Final Impact Reports will be closely reviewed by Enactus staff to verify the accuracy of materials and data submitted. Enactus reserves the right to perform an audit of any team's report. The Project Lead and/or Project Advisor must be available through December 31, 2019 via email or phone to answer additional questions.
9. Participating Enactus teams agree to allow team contact information to be shared with Enactus and Ford Motor Company Fund.
10. All entries (including Applications and Final Impact Reports) submitted by an Enactus team (Entrant) become the property of Enactus and Ford Motor Company Fund (Sponsors) and will not be returned. By entering, Entrant agrees that they have no right to bring (and covenant not to bring) any claim, action, or proceeding of any kind or nature whatsoever against Enactus or Ford Motor Company Fund, or any of their respective affiliated companies,

## FORD C3 BUILDING SUSTAINABLE COMMUNITIES

Project Partnership | Application Sample - Cycle 6



FORD MOTOR COMPANY FUND

subsidiaries, officers, directors, employees, agents, assigns or shareholders in connection with the Ford C3 Building Sustainable Communities Project Partnership. Please note that in awarding this grant, neither Enactus nor Ford Motor Company Fund make any commitment, implied or otherwise, to renew this grant at the end of the grant period.

- \*I certify that as a representative of the submitting Enactus team, we have reviewed all general terms and conditions and if selected to participate agree to abide by all general terms and conditions and deadlines. We also fully understand the scope of the Ford C3 Building Sustainable Communities Project Partnership and will submit the required outputs and outcomes in our Final Impact Report before our country deadline.

**SUBMIT**

SAMPLE